

$$5x - 2y \leq 75$$



$$\begin{bmatrix} a & b \\ c & d \end{bmatrix}$$



$$S = Pe^{rt}$$



$$APY = \left(1 + \frac{r}{n}\right)^n - 1$$

## Math 1090 ~ Business Algebra

### Section 4.3 Logarithmic Functions

Objectives:

- Identify the logarithmic function as the inverse of an exponential function.
- Translate between exponential and logarithmic form.
- Determine the domain of a logarithmic function.
- Sketch transformations of a logarithmic function.

For  $a > 0$ ,  $a \neq 1$ , the logarithmic function  $y = \log_a x$  has domain  $x > 0$ , base  $a$  and is defined by  $a^y = x$ .

Ex 1: Write  $8 = 2^3$  in logarithmic form.

Ex 2: Rewrite  $\log_3\left(\frac{1}{27}\right) = -3$  in exponential form.

Ex 3: Evaluate

a)  $\log_5\left(\frac{1}{25}\right)$

b)  $\log_7 49$

c)  $\log_2(16^{-1})$

Ex 4: Graph and state the domain.

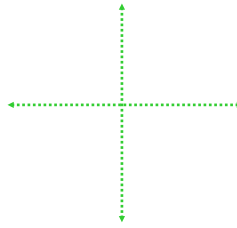
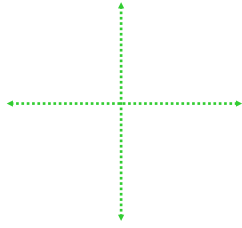
Note

$\log \rightarrow \log_{10}$

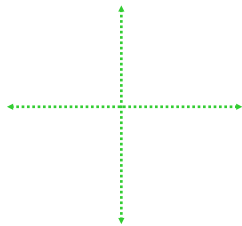
$\ln \rightarrow \log_e$

a)  $y = \log x$

b)  $y = -\log_3 x$



c)  $y = -\log_5(x+3)$



Ex 5: Graph  $y = e^x$  and  $y = \ln x$ . Discuss characteristics of inverse functions demonstrated by the graph.



Ex 6: Evaluate these expressions.

a)  $e^{\ln 5}$

b)  $\log_4 4^a$

c)  $\ln e^5$

d)  $9^{\log_3 11}$