

10.1 Designing Experiments/Collecting Data

Statistical Problem Solving:

1. Formulate the questions to be asked
2. Collect the data
3. Analyze the data
4. Interpret the results of the analysis

Variability

Different types of ~~Data Collected~~

- Measurement (e.g. measuring heights)
- Induced Variability (e.g. how different people react to a medicine)
- Natural Variability (e.g. natural differences in personality or I.Q.)
- Sampling differences (e.g. how different groups of people view education)

Types of Data

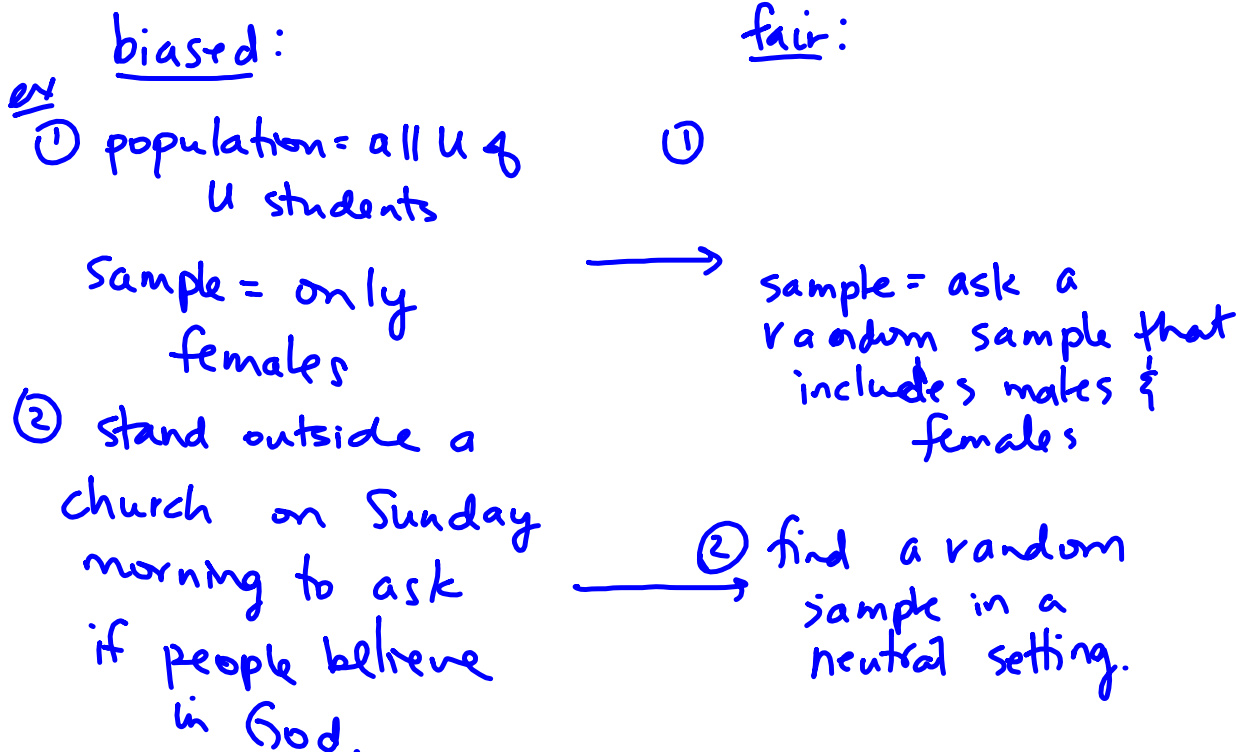
- ① numerical
(e.g. weights)
- ② qualitative/
categorical
(e.g. male/female)

population--the entire group represented in the study (e.g. all U of U students)

sample--the subset of the population that is chosen for the study (e.g. 200 randomly chosen U of U students)

Note: For a "good" study, we need to ensure, somehow, that the sample we choose is random. If it's not random, then it will be biased.

Examples of biased vs. fair sampling:



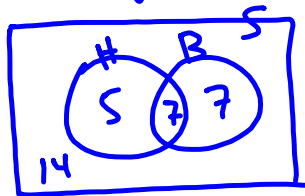
Are these questions fair or biased?

1. Do you think this obnoxious pink color is cute or do you prefer that beautiful yellow? *biased*
2. Which color do you prefer, yellow or pink? *fair*
3. Which ice cream flavor is your favorite? *fair*
4. Do you like bloody steak or refreshing vegetables? *biased*

If you wanted to choose a sample of 50 students from a school of 400, do you think it would be better to have the students line up in a row and choose the first 50 in a line or to put all the names in a hat and draw out the first 50?

hat

HW (Probability Wksht)



$$P(H \cup B) = \frac{19}{33}$$

